

STEPHANIE ZELMAN, CREATIVE / ART DIRECTOR

PROFESSIONAL EXPERIENCE



Boston
2000–present

Principal, Uturn Design

Specializing in corporate identity, web design, branding, advertising and creative content development on all platforms. **Client List:** Belle Maison, Bennett & Belfort, Benson Interiors, City of Boston, Boston Public Library Foundation, Boston Stock Exchange, Brownstreet Furniture, Cherkas Home Improvement, Golf Alert, Gorton and Company, In Its Place, Interiology Design Co., Jeff Soderbergh, La Tour Design, Hampden Design and Construction, ID Salon, Jewish Discovery Institute, Karen Joy Interiors, KVC Builders, Linda's Decors, Mystic Valley Traders, Margolis & Bloom, MGS Group, Northeastern University, The Pillow Collection, The Portland Group, The Presti Group, Principled Capital Management, Shuttle, Splash, Sue Adams Interiors, The Tent, Thread, Wayne Towle, Weathervane Shop, The Winnetu.

Boston
1997–2000

Creative Director, Go Fish! Design

Accounts: Web Dialogs, ZipLink, Boston Scientific, Domestic Violence Initiative.

Associate Creative Director, Ingalls Advertising

Accounts: Apollo Eye Gear, Forum Corporation, Teradyne, Radisson Hotels, Citizens Bank.

Freelance Designer

Clients: Flanders+Associates, Little Brown Publishing, Putnam Investments.

Montreal
1994–1997

Art Director, Ogilvy and Mather

Accounts: Seagrams, British Tourist Authority, Montreal Chamber Music Festival, Bristol-Myers Squibb, World Wildlife Fund.

New York
1992–1994

Freelance Designer (while attending Parsons School of Design)

Accounts: Vanity Fair Magazine, Comstock Inc., The Knoll Group.

Tokyo
1990–1991

In House Designer, Koyosha Printing Company

Designed marketing materials for the Computer Publishing Laboratory.

PHILANTHROPY

2006 – present

Co-Founder, Forgirlsake, Inc.

In 2006, started a non-profit to support girls' education around the world. In 2013, launched the Forgirlsake Women's Doubles Open (FGSO), the keystone annual fundraiser that supports ongoing projects.

TEACHING

2000 – present

Adjunct Instructor of Graphic Design, Branding, Advertising and Marketing

Northeastern University, Mass College of Art, Lesley College of Art and Design

EDUCATION

McGill University, Montreal

M.A. in Communications (2000)

"Looking Into Space" thesis excerpt published in *Graphic Design & Reading*, Allworth Press.

Parsons School of Design, New York

B.F.A. with Honors in Communication Design (1994).

McGill University, Montreal

B.A. Joint Honors in Philosophy and Political Science (1990).

AWARDS AND RECOGNITION

The Ad Club Hatch Merit Award (2013); Hatch Gold Award, Logo Design (2012); Hatch Silver Award (2012); Hatch Bronze Award (2012); Trafalgar School for Girls Service Achievement (2012); RE:D, Parsons Alumni Magazine (Spring, 2009); AIGA Best of New England, Brochure Design (2007); Hatch Silver Award, Invitation Design (2002); Print Magazine A-Z for Invitation (2001); AIGA Best of New England Award for Advertising (2001); Applied Arts Magazine Award for Typography (1996).